

# Focus on the Future

Fall 2013

Providing philanthropic support to Midland Memorial Hospital since 1945



Nada Mae Davis

## The Jeff and Nada Mae Davis Charitable Foundation One Planned Gift Continues to Benefit Many

*Nada Mae Davis began her journey of becoming a nurse in 1937 with a \$150 scholarship she received from Shannon Nursing School in San Angelo. The nursing scholarship made Nada Mae's dream of caring for patients possible and later fueled her passion for giving back to the Midland community.*

Nursing was more than a job for Nada Mae; it was a calling to which she avidly dedicated her entire life. Her career included working as a nursing intern in Big Spring and then as a nurse at Midland Memorial Hospital, where she worked for most of her career.

She also generously volunteered her time to the American Red Cross, educating new mothers in the care of their children. Nursing was Nada Mae Davis' chosen field, and she never forgot the scholarship that made it all possible.

In 1996, Nada Mae and her husband, Jeff, created a planned gift in their will to benefit Midland Memorial Hospital by providing funding for the education and training of vocational and registered nurses.

Upon Nada Mae's death in 2001, Midland Memorial Foundation was stunned to learn the Davis' had bequeathed a fund valued at more than \$1.25 million to MMF through the Jeff and Nada Mae Davis Charitable Trust. This trust will serve as a continual reminder of the everlasting generosity

that the Davis' displayed, while distributing the net income from the charitable trust to benefit MMH nurses in perpetuity.

Nada Mae Davis was forever grateful for her opportunities, and she hoped to perpetuate her lifelong focus on nursing education by providing the same opportunities for young nurses.

Recently, a grant of more than \$500,000 was made possible through the Jeff and Nada Mae Davis Charitable Trust to support professional development and certification at Midland Memorial Hospital.

Funding was granted to support the Versant RN Residency Program. In fiscal year 2013, 89 new nurses at Midland Memorial Hospital participated in the Versant program, an 18 to 22 week evidence-based orientation program for nurses that provides new graduates more competence and confidence in their work.

In addition, the grant provided funding for MMH staff nurses to participate in the American Nurses Credentialing Center's Magnet Recognition Program. This program offers nurses the opportunity to attend local, regional, and international conferences for continuing nursing education courses created to augment the knowledge and skills of nurses at all levels. The Versant program and the ANCC's continuing education courses have helped increase retention of new nurses and improve the quality of care for those seeking treatment at Midland Memorial Hospital.

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# Developing Midland's Medical Resources



Russell Meyers

*Midland is blessed with an outstanding group of physicians representing almost every medical and surgical specialty. For several years now, Midland Memorial Hospital leaders have recognized the hospital's responsibility to assume a lead role in assuring the continued and enhanced availability of medical resources to meet the needs of our community. As our community has grown and many of our busiest physicians have begun approaching retirement, recruitment and retention efforts have become increasingly urgent.*

Recognizing this vital priority, Midland Memorial retained an experienced consultant to perform a physician needs analysis for our community. Southwind Consultants, a division of The Advisory Board, used a variety of data sources, including interviews with local physicians and community leaders, to perform an in-depth study of medical needs in Midland. Their report projects physician and mid-level provider needs, by specialty, for the next five years.

In many ways, the Southwind report confirms what most of us intuitively knew about our medical

community. Our biggest needs are in the primary care specialties of family practice, internal medicine, and pediatrics. Psychiatry, endocrinology, and gastroenterology are underrepresented, considering our rapidly growing population. Physicians are tightly clustered in the area around the hospital, with very limited presence outside ZIP code 79701.

The next step is for the hospital's recruiting team to turn this analysis into an action plan. Working closely with our physicians, we plan to focus on supplementing primary care resources and distributing them more broadly throughout Midland County. The development plan will include physician assistants and advanced practice registered nurses, working in cooperation with our doctors to help supplement scarce primary care resources. Targeted recruiting in several medical and surgical specialties will also be important, especially as many of our most productive physicians begin to retire in the coming years.

A successful physician recruiting strategy requires a dedicated and diligent recruiting team, significant financial resources, and the enthusiastic support of the community. Midland Memorial Hospital is well positioned to succeed in this vital effort in the years ahead.

Russell Meyers

President/CEO, Midland Memorial Hospital



LEAVE A LEGACY®

*Make a Difference  
in the Lives that Follow*

*To leave an enduring gift  
to Midland Memorial  
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Tricia Jowell Cobb,  
Executive Director, Midland  
Memorial Foundation, at  
(432) 683-7516.*

## **The Jeff and Nada Mae Davis Charitable Foundation**

*(Continued from Page 1)*

Nada Mae Davis' decision to support the nursing education program, a program that meant so much to her, has created an undeniable impact in the nursing community. Midland Memorial Foundation is grateful for the foresight and planning of Jeff and Nada Mae Davis. We believe Nada Mae would be pleased to see the results of their philanthropy at Midland Memorial Hospital.



**To learn how you can leave a lasting legacy like Nada Mae's and protect the future of MMH, please contact Tricia Jowell Cobb at (432) 683-7516.**

# Final Stage of Construction Complete

MMH Opens New Expanded Emergency Department, CT Suite, and Conference Center

## Emergency Department

- Entire Emergency Department reflects standards of the new Scharbauer Tower.
- Renovation allows for a total of 43 exam rooms.

## CT Suite

- Final construction allows new CT Suite to open adjacent to ED.



## Conference Center

- Large auditorium supports 200+ capacity.
- Space includes three breakout classrooms.
- Catering service available.
- High-end audio/visual presentation control room functionality available with support.



## Named Endowment Funds at Midland Memorial Foundation

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For more information about establishing a named endowment fund for you, your family, or a loved one, or to honor a special person, please give Tricia Jowell Cobb a call at (432) 683-7516 or send her an email at [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

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## Protect Your Loved Ones

Putting together a will is one of the most important ways you can protect your loved ones. And it's not as complicated as you might think. Learn more about wills in our FREE guide ***What You Need to Know About Wills***. Return the enclosed survey for your copy.

## Please Note Our New Address and Phone Number

Midland Memorial Foundation  
400 Rosalind Redfern Grover Parkway  
Midland, Texas 79701  
(432) 221-1569

# Q&A: Making Tax-Free Gifts From Your IRA Today

Possible with this Special Opportunity

*Are you 70½ or older? Congress reinstated a law that allows you to move up to \$100,000 from your IRA directly to a qualified charity such as Midland Memorial Foundation without having to pay income taxes on the money.*

Known as the IRA charitable rollover, this law has been extended to the end of 2013. Following are some frequently asked questions and answers about this special opportunity.

**[Q] I've already named Midland Memorial Foundation as the beneficiary of my IRA. What are the benefits if I make an IRA gift now instead?**

**[A]** By making a gift this year as opposed to after your lifetime, you will be able to see the difference your donation is making. In addition, you can fulfill any outstanding pledge you may have already made by transferring that amount from your IRA under this legislation as long as it is \$100,000 or less for the year.

**[Q] I'm turning 70½ in a few months. Can I make this gift now?**

**[A]** No. The legislation requires you to reach age 70½ by the date you make the gift.

**[Q] I have several retirement accounts—does it matter which one I use?**

**[A]** Yes. Direct rollovers to a qualified charity can only be made from an IRA. If you have a pension, profit sharing, 401(k), or 403(b) plan, you must first roll over all or a portion of that plan to an IRA. You can then use the funds from the IRA to complete the direct IRA rollover to a qualified charity. To determine if a rollover to an IRA is available for your plan, speak with your plan administrator.

**[Q] Can my gift be used as my minimum required distribution under the law?**

**[A]** Yes. If you have not yet taken your required minimum distribution, an IRA charitable rollover gift can satisfy all or part of that requirement.

**[Q] I have two charities I want to support. Can I give \$100,000 from my IRA to each?**

**[A]** No. Under the law, you can give a maximum of \$100,000 for the year. For example, you can give each organization \$50,000 this year or any other combination that totals \$100,000 or less. Any amount of more than \$100,000 in one year must be reported as taxable income.

**[Q] Does my gift have to be transferred directly to Midland Memorial Foundation?**

**[A]** Yes. For your gift to qualify under the law, you must transfer funds outright to one or more qualified charities. The legislation does not permit direct transfers to charitable trusts, donor advised funds, charitable gift annuities, or supporting organizations. To ensure proper documentation, have your plan administrator make your check payable to Midland County Hospital District and mail to:

Midland Memorial Foundation  
400 Rosalind Redfern Grover Parkway  
Midland, Texas 79701-6499  
ATTN: Tricia Jowell Cobb

**[Q] My spouse and I would like to give more than \$100,000. How can we do that?**

**[A]** If you have a spouse (as defined by the IRS) who is 70½ or older and has an IRA, he or she can also give up to \$100,000 from his or her IRA.

## ENLIST HELP

Be sure to contact tax professionals and your IRA administrator if you are considering a gift under this law.



Contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com) if you would like to make an IRA charitable rollover gift to Midland Memorial Foundation or if you have any further questions.

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